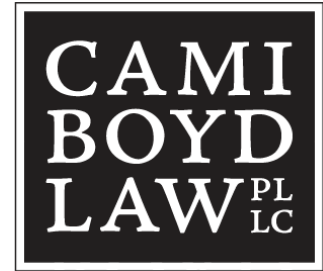




Cami Dawson Boyd

Cami Boyd Law PLLC
211 N. Ervay
17th Floor
Dallas, Texas 75201
214-624-9804 (Office)
(214) 808-7146 (Direct)
cboyd@camiboydlaw.com



Ms. Boyd is an intellectual property attorney with a focus on trademark, e-commerce and advertising matters. Ms. Boyd's business and intellectual property practice is extensive, and includes business formation and funding, all aspects of intellectual property enforcement and litigation, including specifically, trademark, copyright, patent, domain name, trade secret, trade dress and licensing matters, employment law matters, e-commerce, social media and internet law matters, national and global licensing of trademarks and other intellectual property assets, trademark clearance and portfolio management, and intellectual property enforcement and litigation.

Ms. Boyd has considerable experience representing clients before the United States Patent and Trademark Office and Trademark Trial and Appeal Board and the World Intellectual Property Organization, and routinely prosecutes and defends trademark opposition and cancellation proceedings, and appeals, both foreign and domestic, and UDRP proceedings.

Ms. Boyd further represents clients in United States State and Federal Courts in connection with Intellectual Property and Business disputes including: trademark and copyright infringement, patent infringement, counterfeiting, dilution, contract and business disputes, employee/contractor disputes, unfair competition, trade dress infringement, and trade secret misappropriation.

Representative Experience

- Representation of clients in the development and implementation of marketing and branding strategies and programs, domestic and foreign
- Evaluation, clearance and screening of potential trademarks, service marks, design marks, tag lines and trade names, domestic and foreign
- Prosecution, registration, maintenance and enforcement of trademarks and service marks in the United States and major industrial/commercial countries around the world
- Copyright registration and enforcement
- Development and implementation of strategies to police and safeguard clients' intellectual property interests

- Seizure, impoundment and destruction of infringing and counterfeit products in cooperation with United States Customs and Border Protection
- Negotiation, transfer and license of intellectual property rights and interests, including use of name and likeness in advertising materials
- Evaluation, registration and renewal of domain names and management of domain name portfolios
- Intellectual property audits and due diligence in connection with business transactions, acquisitions and mergers
- Representation of international mobile device and smartphone manufacturer with regard to branding and advertising matters
- Representation of film production company and negotiation of film production and distribution agreements, including Video-On-Demand, Netflix, and other third party distribution contracts
- Representation of international product manufacturer with regard to trademark, copyright and patent matters
- Representation of internet content broadcasting company
- Representation of toy manufacturer with regard to US and foreign trademark, copyright and patent matters
- Management, prosecution, defense and resolution of Internet domain name disputes and UDRP Proceedings
- Negotiation, drafting, and preparation of web site development and hosting agreements and website usage and privacy policies
- Intellectual property audits and IP due diligence
- Management and maintenance of client intellectual property portfolios
- Business entity formation, management and corporate practices
- Employment and independent contractor agreements and transactions
- Employee Handbooks and Employee Agreements pertaining to confidential company information, research and development and internet and social media usage
- E-Commerce business formation and strategy
- Management and oversight of patent portfolios

Professional and Personal Highlights

Bar Admissions

State Bar of Texas, 1993

United States District Court for the Northern District of Texas

United States District Court for the Southern District of Texas

United States District Court for the Eastern District of Texas

United States District Court for the Western District of Texas

Education

Syracuse University, 1993, Juris Doctor
Southern Methodist University, 1990, B.A.

Professional and Community Involvement

Texas Music Project, Past Chairman of the Board
Junior Achievement of Dallas, Past Board Director

Honors & Awards

Texas Rising Star (2004, 2005, and 2006)
Texas Rising Stars is a recognition published in Super Lawyers, A Thomson Reuters Service.
Top Lawyers in Texas, 2013, 2015, 2016

Memberships/Affiliations

State Bar of Texas
 Intellectual Property Law Section
 Entertainment Law Section
American Bar Association
 Intellectual Property Law Section
 Litigation Section
 Science & Technology Law Section
Dallas Bar Association
 Corporate Counsel Section
 Intellectual Property Law Section
 Solo & Small Firm
 Sports & Entertainment Law Section
Dallas Bar Foundation – Fellow
International Trademark Association (INTA)
Association for Corporate Growth, DFW Chapter